

## **Splash Lander 2018 Privacy Policy**

This privacy policy sets out how Ormit Solutions Ltd T/A Splash Access uses and protects any information that you give Ormit Solutions Ltd T/A Splash Access. when you use this website. Ormit Solutions Ltd T/A Splash Access is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Ormit Solutions Ltd T/A Splash Access. may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 1 April 2018.

### **We may collect the following information:**

- Name, Surname and title.
- Contact information including email address.
- Demographic information, preferences and interests.
- Other information relevant to customer offers and promotions

### **What we do with the information we gather**

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

### **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

### **How we use cookies**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

### **Links to other websites**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

### **Controlling your personal information**

You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes.
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at [info@splashaccess.co.uk](mailto:info@splashaccess.co.uk)

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen. You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to Ormit Solutions Ltd, 2a Church Road, Leyland, Preston PR25 3EJ United Kingdom.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect

## **SplashAccess End User Privacy Policy**

### **Submitted Information**

The information you provide when you login, such as details provided on a form.

### **Additional Information**

The information and responses to any surveys we may send to you. We do not collect any information used to make financial transactions.

### **Device Information**

Information about the device (mobile phone, tablet, laptop etc) you are using.

### **Location Information**

If Location is enabled, we may collect information on where in the venue you have been.

### **Network Information**

We collect information from your device on the IP addresses, internet service providers, clickstream data, browser type, language, viewed and exit pages, and date and time stamps.

### **Cookies**

We may use Cookies like a website would; to enable us to distinguish you from other users.

### **How we store your data**

Data is stored on our own secure servers in accordance with local regulations. If you do not login in to a Splash Access location for more than 24 months, all personally identifiable data we store about you is deleted.

### **How your data is used**

Your data may be used to understand how you use a particular venue, to communicate with you or to offer you relevant goods and services.

### **Who may use your data**

Your data may be used by Splash Access , the owner of the venue you visited or selected third parties.

Your data may also be provided to regulatory bodies where we are under a legal obligation to do this, to protect our own rights or if we feel someone's safety is at risk

### **Accessing your own data**

You can access and amend the data we hold on you at any time by visiting your Profile Portal via the email address set up with account .